

# American Cancer Society WWC Regional Community Coordinators

## *Overview of Work and Services*



Colorado Department  
of Public Health  
and Environment

**Women's Wellness  
Connection**  
Prevention Services Division

# CONTRACTOR/PROVIDER SERVICES

The ACS WWC Regional Community Coordinators are a key resource within their communities and provide a wealth of services to ensure eligible women know about WWC. They are charged with employing outreach and partnership-building efforts and strive to work in partnership with WWC service providers and other key stakeholders. Additionally, the Community Coordinators participate in systems-building efforts to increase colorectal screening with the use of high sensitivity tests. A sampling of their work and services includes:

- Informative presentations on:
  - WWC services, enrollment and eligibility
  - Colorectal systems-change work
  - American Cancer Society resources and services
- Information on the WWC eligibility screening referral process
- Partnership on special community or health events targeting eligible women
- Technical assistance regarding evidence-based inreach, outreach and public education techniques to increase breast, colorectal and cervical cancer screening
- Representation at community or health events
- Promotional material for waiting rooms and/or patient exam rooms
- Engagement in local partnership building efforts, including coalition participation and involvement in stakeholder engagement on women's health issues

For assistance or questions, contact:

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